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## **Holy Kakow organic chocolate unites decadence and nutrition**

New chocolate syrups and cacao powders are delicious, healthy & sustainable

Portland, Ore. (July 20, 2009) — Health-conscious connoisseurs of the finest chocolate can indulge guilt-free thanks to Holy Kakow Chocolate's new line of organic and raw organic chocolate syrups and cacao powders.

Delicious, healthy, and sustainable — yes, all three! — Holy Kakow's organic chocolate syrups and powders are hand-crafted from single origin, raw, and organic ingredients purchased at better than fair trade prices. They can be added to everything from ice cream and confections to smoothies and coffee.

"Our syrups and powders are the perfect pairing of sin and salvation," says Donald Tyler, Managing Director at Holy Kakow. "Their flavor is decadent, divine even, yet they are dairy, sugar, and gluten free and packed with essential minerals and antioxidants. It's the best of both worlds."

Unlike highly-processed, excessively sweet commercial chocolates, Holy Kakow's Rapture Organic Chocolate Syrup is sweetened naturally with premium agave nectar. The result is an organic syrup rich with complex flavors, a smooth texture, and valuable nutrients to boot.

And Holy Kakow's Righteous Organic Cacao Powder and Righteous Raw Cacao Powder are both finely-textured powders packed with antioxidants and heaps of essential minerals. But unlike traditionally tasteless organic powders, Holy Kakow's possess an intense and indulgent cacao flavor.

Already available at scores of Northwest groceries, cafes, and bakeries, Holy Kakow's syrups and powders are sourced through direct-trade relationships with farms in Peru and Ecuador. And because they're dairy, sugar, and gluten free they can be enjoyed by those with special dietary needs.

The company also prides itself on an authentic commitment to sustainability. In addition to its single-source, fair trade relationships with organic farmers, Holy Kakow employs sustainable purchasing and processing practices, right down to shipping its local deliveries via bike.

"We're bringing the best chocolate powders and syrups to the masses in the best way possible," Tyler says. "That means organic, delicious, and mindful of the planet. That's what Holy Kakow is all about."

For more information, please visit [www.holykakow.com](http://www.holykakow.com)

Founded in Portland, Ore., by Donald Tyler and Wyatt Woods in 2008, Holy Kakow Chocolates handcrafts organic and raw organic chocolate syrups for the food and beverage industry, including groceries, food stores, restaurants, coffee shops, and bakeries. It is committed to sustainability, fair trade prices, organic goodness, and the very best chocolate syrups and powders. Period. For more information, call 503-314-5490 or visit [www.holykakow.com](http://www.holykakow.com).

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